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**Rasor Marketing Communications Receives Ten Blacksmith Awards
From the Public Relations Society of America**

CINCINNATI, OH (November 17, 2014) – Rasor Marketing Communications announces it is the recipient of ten Blacksmith Awards from the Cincinnati chapter of the Public Relations Society of America. The Blacksmith Awards honor the best of Greater Cincinnati's public relations community, from talented, experienced practitioners to stellar work that has local, national and international impact. The Cincinnati chapter's entries were judged by the Eastern Michigan chapter to bring outside objectivity to the competition.

Rasor Marketing Communications received the following awards at a ceremony held on November 13:

- Bronze Award: Government/Public Affairs Campaign, Clermont County
- Bronze Award: External Communications Public Service Announcement, AtriCure Inc.'s "Act Against Afib" campaign
- Bronze Award: Integrated Marketing/Print, Cintas
- Silver Award: Media Relations News Release, AtriCure, Inc.
- Silver Award: Social Media – Facebook, Flipdaddy's Burgers & Beers
- Silver Award: Special Event – Media Darling, Groundbreaking Event for the Fields-Ertel Loop Ramp
- Silver Award: Blog Writing, Rasor Marketing Communications
- Silver Award: Special Research Project, Oasis Rail Transit
- Silver Award: External Newsletter, Advancing Fields-Ertel
- Blacksmith Award: Media Relations Campaign, Montgomery Inn

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“The number of awards is truly amazing and humbling for us,” says Mimi Rasor, owner and president of Rasor Marketing Communications. “As recognition goes, there is nothing more gratifying than being cited by your peers for excellence. They have first-hand knowledge of what you do and how important it is to collect metrics that demonstrate success. We are so honored and thankful for the clients who have given us their trust and the opportunity to help them connect.”

About Rasor Marketing Communications

Rasor Marketing Communications is a thoughtful, creative agency specializing in marketing, public relations, communications, social media, writing and research. Founded in 2005 and headquartered in Cincinnati, this American Marketing Association Pinnacle Award winner and 2014 Goering Center Runner Up is a Small Business Enterprise (SBE), Women’s Business Enterprise (WBE) and EDGE certified organization. Clients include Meridian Bioscience, Christ Hospital, Clermont County Transportation Improvement District, the Eastern Corridor Program of Projects, City of Mason, AtriCure and Madison Wealth Management. Learn more about Rasor Marketing Communications at www.rasormarketing.com.